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(CLASSIFICATION)

CENTRAL INTELLIGENCE AGENCY

EXECUTIVE MEMORANDUM

OFFICE OF THE DIRECTOR

EXECUTIVE MEMORANDUM No. 7

DATE 11 June 1962

MEMORANDUM FOR:

LBK/jrc

Distribution:

- 1 - to each of addressees
- 1 - Exec. Dir. chrono
- ✓ 1 - ER

DEPUTY DIRECTOR (PLANS)
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COMPTROLLER
INSPECTOR GENERAL
GENERAL COUNSEL
ASSISTANT DIRECTOR
FOR NATIONAL ESTIMATES

Col. Grogan

AD/CI

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70415 812411.85

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State Dept. review completed

70413 40564.85

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(CLASSIFICATION)

Executive Registry
62-3925

UNDER SECRETARY OF STATE
FOR POLITICAL AFFAIRS
WASHINGTON

June 7, 1962

SECRET

MEMORANDUM FOR THE HONORABLE JOHN A. McCONE
CENTRAL INTELLIGENCE AGENCY

SUBJECT: Guidelines for Information Policy Re
the Sino-Soviet Dispute

Attached is a copy of the "Guidelines and Procedures
for Coordinated Information Policy Re the Sino-Soviet
Dispute."

Also attached is a copy of a memorandum from Secretary
Rusk approving the guidelines as U.S. policy and assigning
responsibility to me for affecting the coordination en-
visaged therein. The Interdepartmental Political-Psycholo-
gical Group will assume primary responsibility for carrying
out this function. The group is prepared to assist your
organization in any way in carrying out those elements
of this program which are your primary responsibility.

Your attention is called particularly to paragraphs
9, 11, 12, 13 and 14 in which your organization is assigned
specific responsibility.

Mr. William Jorden, who heads the Psychological-Political
Group in my office, is available to answer any questions
you may have or to otherwise assist you and your organiza-
tion in this program.

G... C. McGhee
George C. McGhee

Attachments:

As stated.

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DEPARTMENT OF STATE

THE SECRETARY

May 28, 1962

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MEMORANDUM FOR: M - MR. MCGHEE

COORDINATION OF INFORMATION POLICY
ON THE SINO-SOVIET DISPUTE

1. Foreign policy considerations make it necessary that there be followed within the Government a coordinated information policy on the Sino-Soviet dispute.
2. I have accordingly approved the attached "Guidelines and Procedures for a Coordinated Information Policy Re the Sino-Soviet Dispute." All agencies and officials of the Government who are or may become concerned with overt and covert information aspects of the dispute are requested to observe and assist in implementing these guidelines and procedures.
3. Responsibility for effecting the coordination envisaged in the Guidelines and Procedures is assigned to your office. In discharging this responsibility, you should undertake appropriate consultations with other Agencies of the Government, utilizing for this purpose the Interdepartmental Political-Psychological Group, which the Department recently established.

Dean Rusk

Dean Rusk

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May 25, 1962

GUIDELINES AND PROCEDURES FOR
COORDINATED INFORMATION POLICY
RE THE SINO-SOVIET DISPUTE

I. General Approach

1. The basic policy to be followed in the public handling of the Sino-Soviet dispute is to treat it as a major international development which is worthy of important emphasis and close attention, and about which the American and other peoples should be fully informed.

2. Constant care is to be taken, however, to avoid exaggerating either the nature or implications of the dispute. In particular, statements and interpretations are to be avoided that suggest that: (a) the dispute has resulted in, or is likely to result in, a change in basic Communist objectives toward the US and the Free World, (b) the dispute has affected the capability of either the USSR or Communist China to endanger the security of the US, (c) the dispute has eliminated or reduced pressures that the Communist powers are bringing to bear on US interests in various critical areas of the world, (d) the dispute has mitigated the urgency of the need for proceeding with the strengthening of the free world community.

3. Strictest regard to accuracy shall be observed in the dissemination of attributable information about the dispute.

4. Any suggestion that the US is taking sides in the dispute is to be avoided. Similarly, there should be no suggestion that the US intends, or is willing, to manipulate its policies in the interest of furthering the dispute.

II. Treatment of Dispute in Official Statements

5. Carefully formulated references to the dispute may as appropriate be included in statements of high level representatives of the Administration.

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6. The Interdepartmental Political-Psychological Group that has been established in the Office of the Under Secretary of State for Political Affairs shall develop and make available to appropriate officials of the Government a suggested general line to be followed in these references.

7. Within this general line, official treatment of the dispute should be sufficiently full and lucid (a) to ensure that the American public is informed of the changing nature of our Communist enemy and of the dangers and opportunities that this poses for the US, (b) to furnish as appropriate the American public with the rationale that lies behind policies followed by the US in light of the dispute, (c) to deny to the Communists a monopoly in interpreting what is going on in the Communist world, and (d) particularly, to counter Communist efforts, as at the present, to gloss over the seriousness of their differences and to maintain the fiction of a monolithic unity that no longer in fact exists.

III. Psychological Exploitation of the Dispute

8. The US Information Agency should report prominently and fully and via all media pertinent developments in the dispute, including relevant statements of Communist leaders and pertinent articles that appear in the Communist press throughout the world. Reportage should be on a factual news basis except that adequate, carefully prepared commentary should be utilized to cut through Communist double talk and to make clear to the unsophisticated the real issues and targets dealt with in such statements and articles.

9. To facilitate USIA coverage of the dispute the Interdepartmental Group shall arrange with the Intelligence Community for a constant watch of developments and commentaries - Communist and non-Communist - bearing on the dispute, and for the supply to USIA on a regular and timely basis documentary and interpretative material for use in its information program.

10. The Interdepartmental Group shall arrange for the distribution of appropriate selections from the same material without attribution to the Government, to domestic and foreign scholars concerned with Sino-Soviet and world Communist affairs.

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11. The Interdepartmental Group shall arrange with the Intelligence Community and with appropriate private organizations for unattributed dissemination in key foreign languages of the major documents bearing on the dispute that have appeared in the Communist press in the past.

12. The Interdepartmental Group, in conjunction with USIA and CIA, shall encourage, and, to the extent feasible, support translation into key foreign languages and foreign dissemination of scholarly books and articles dealing with the dispute that have appeared in this country and the UK.

13. The Interdepartmental Group shall review with responsible Intelligence officers the classified materials on the dispute available within the Government and shall arrange for the covert publication of appropriate items as security considerations permit.

jurisdiction?
14. Proposals for other covert activities shall be submitted to the Under Secretary of State for Political Affairs for review on a case-by-case basis. No covert activities shall be undertaken by any Agency without the concurrence of the Under Secretary for Political Affairs.

15. In performing the foregoing assignments, particularly those set forth in paragraphs 10-13, the Interdepartmental Group should seek the advice and assistance of non-governmental experts on Sino-Soviet and world communist affairs.

16. The Interdepartmental Group, in cooperation with H, shall plan and arrange for continuing classified briefings of appropriate congressional leaders on the dispute. These briefings should be factual in nature and should be as full and frank as security considerations permit.

V. US Posts Abroad

17. The Interdepartmental Group shall arrange for the preparation and dispatch to US posts abroad, and to the US UN Delegation, of material adequate to ensure that personnel

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at these posts are fully informed of the nature of and developments in the dispute.

18. The Group shall also prepare instructions for the treatment of the dispute by US representatives abroad and at the UN in both their contacts with foreign officials and in their public statements.

VI. Coordination with Allies

19. The Interdepartmental Group shall arrange for an exchange of views regarding these guidelines with representatives of key US allies, including key Latin American allies and Japan as well as major NATO powers, in order (a) to secure coordination of their information policies with those of the US, and (b) to secure support as needed for US information efforts.

VII. Press Briefings

20. The Interdepartmental Group shall advise the P area as to classified and interpretative materials that may be used in background briefings of representatives of the American press.

21. The Interdepartmental Group shall arrange with P for the regular supply of materials referred to in numbered paragraph 9 above to interested representatives of the press. Material on this subject produced in P will be submitted to the Interdepartmental Group for clearance and utilization as appropriate.

Concurrences:

EUR - Mr. Kohler
FE - Mr. Yager

INR - Mr. Hilsman
P - Mr. Greenfield

RH per HT
J.C.

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62-3925

JUN 7 1962

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**MEMORANDUM FOR THE HONORABLE JOHN A. McCONE
CENTRAL INTELLIGENCE AGENCY**

**SUBJECT: Guidelines for Information Policy Re
the Sino-Soviet Dispute**

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Also attached is a copy of a memorandum from Secretary Rusk approving the guidelines as U.S. policy and assigning responsibility to me for affecting the coordination envisaged therein. The Interdepartmental Political-Psychological Group will assume primary responsibility for carrying out this function. The group is prepared to assist your organization in any way in carrying out those elements of this program which are your primary responsibility.

Your attention is called particularly to paragraphs 9, 11, 12, 13 and 14 in which your organization is assigned specific responsibility.

Mr. William Jorden, who heads the Psychological-Political Group in my office, is available to answer any questions you may have or to otherwise assist you and your organization in this program.

/s/ George C. McGhee

George C. McGhee

Attachments:

As stated.

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Executive Directory

62-3925/3

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31 AUG 1962

MEMORANDUM FOR THE ACTING DIRECTOR OF CENTRAL INTELLIGENCE

SUBJECT: Guidelines for Information Policy Re the Sino-Soviet Dispute

REFERENCE: Executive Memorandum No. 7, 11 June 1962

When the referenced Executive Memorandum was put out, you asked several questions concerning the "Interdepartmental Political-Psychological Group". This Group which is headed by William Jorden of the Department of State is an informal ad hoc organization established by George McGhee. It meets on call of Jorden. Its charter is to tie together various aspects of U.S. policy in the political and psychological field, and apparently it gets into those matters that McGhee ask it to. Our representative on this Group is [redacted] who is our regular liaison officer to State and USIA, and whose broad charter is to keep himself advised of anything in the entire spectrum of [redacted] goings-on at those agencies which might affect CIA. I understand the Group is presently working on plans as to what to do about possible Chinese nuclear tests (in the political-psychological field obviously). Attached is a Memorandum for the Record which [redacted] prepared on this subject. As far as adequate circulation in CIA of what is going on in this field, I have alerted [redacted] to keep me informed so that we can put out appropriate Executive Memoranda similar to the attached.

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[redacted]
Lyman B. Kirkpatrick
Executive Director

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Approved For Release 2003/02/27 : CIA-RDP80B01676R000100100038-1

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1	Acting DCI <i>[Signature]</i>		
2	Mr. 		
3	Exec Registry		
4			
5			
6			
ACTION		DIRECT REPLY	PREPARE REPLY
APPROVAL		DISPATCH	RECOMMENDATION
COMMENT		FILE	RETURN
CONCURRENCE		INFORMATION	SIGNATURE
Remarks: <p style="text-align: center;">The attached has been circulated as an Executive Memoranda and distributed as indicated on tissue copy at back.</p>			
FOLD HERE TO RETURN TO SENDER			
FROM: NAME, ADDRESS AND PHONE NO.			DATE
Executive Director			11 June 62
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